

CONTRACT



KWTW-TV
100 West Main Street, Suite 100
Oklahoma City, OK 73102
(405) 843-6641

Oklahoma's Own
www.news9.com

And:

Screen Strategies Media
11150 Fairfax Blvd, Suite 505
Fairfax, VA 22030

<u>Contract / Revision</u> 157291 /		<u>Alt Order #</u>
<u>Advertiser</u> Yes on 820 State Question		<u>Original Date / Revision</u> 03/03/23 / 03/03/23
<u>Contract Dates</u> 03/04/23 - 03/07/23	<u>Estimate #</u> 8674	
<u>Product</u> Yes on 820		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWTW-TV	<u>Account Executive</u> Oklahoma City Nation	<u>Sales Office</u> Oklahoma City N
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KWTW	03/06/23	03/06/23	5a News	5:00 AM-5:30 AM		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/06/23	03/12/23	M-----				1				
N 2	KWTW	03/07/23	03/07/23	530a News	530a-6a		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/06/23	03/12/23	-T-----				1				
N 3	KWTW	03/06/23	03/07/23	CBS Mornings	7a-9a		:30			NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/06/23	03/12/23	MT-----				2				
N 4	KWTW	03/04/23	03/04/23	News 9 Saturday Morning	8a-10a		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/27/23	03/05/23	-----S-				1				
N 5	KWTW	03/05/23	03/05/23	News 9 Sunday Morning	7a-8a		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/27/23	03/05/23	-----S				1				
N 6	KWTW	03/05/23	03/05/23	CBS Sunday Morning	8a-930a		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/27/23	03/05/23	-----S				1				
N 7	KWTW	03/06/23	03/06/23	News 9 @ 9a	9a-10a		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/06/23	03/12/23	M-----				1				
N 8	KWTW	03/06/23	03/06/23	The Price is Right	10a-11a		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/06/23	03/12/23	M-----				1				
N 9	KWTW	03/06/23	03/06/23	M-F 11a-12p	11a-12p		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/06/23	03/12/23	M-----				1				
N 10	KWTW	03/06/23	03/06/23	Bold and Beautiful	1230p-1p		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/06/23	03/12/23	M-----				1				
N 11	KWTW	03/06/23	03/06/23	The Talk	1p-2p		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FCC Nondiscrimination Policy. Neither this agreement nor any party to this agreement discriminates in the sale of advertising time on the basis of race or ethnicity. Any provision in any agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null & void. In compliance with FCC rules, broadcaster includes this nondiscrimination provision in all written advertising contract. The advertiser and agency are jointly and severally liable for all payments under this Agreement.

Agency and/or Advertiser takes full responsibility, and assumes all liability, that each and any commercial spot/program Advertiser/Agency submits for play on a Griffin station is in full compliance with the FCC's CALM Act.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/06/23	03/12/23	M-----				1				
N 12	KWTV	03/06/23	03/06/23	Dr. Phil	3p-4p		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/06/23	03/12/23	M-----				1				
N 13	KWTV	03/06/23	03/06/23	News 4p	4p-5p		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/06/23	03/12/23	M-----				1				
N 14	KWTV	03/04/23	03/04/23	6p News Sat	6p-630p		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/23	03/05/23	-----S-				1				
N 15	KWTV	03/05/23	03/05/23	530p Su News	530p-6p		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/23	03/05/23	-----S				1				
N 16	KWTV	03/06/23	03/06/23	NCIS	8p-9p		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/06/23	03/12/23	M-----				1				
N 17	KWTV	03/05/23	03/05/23	The Equalizer	7p-8p		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/23	03/05/23	-----S				1				
N 18	KWTV	03/06/23	03/06/23	Entertainment Tonight	1237a-107a		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/06/23	03/12/23	M-----				1				
N 19	KWTV	03/06/23	03/06/23	The Late Late Show	1137p-1237a		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/06/23	03/12/23	M-----				1				
Totals											20	

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